



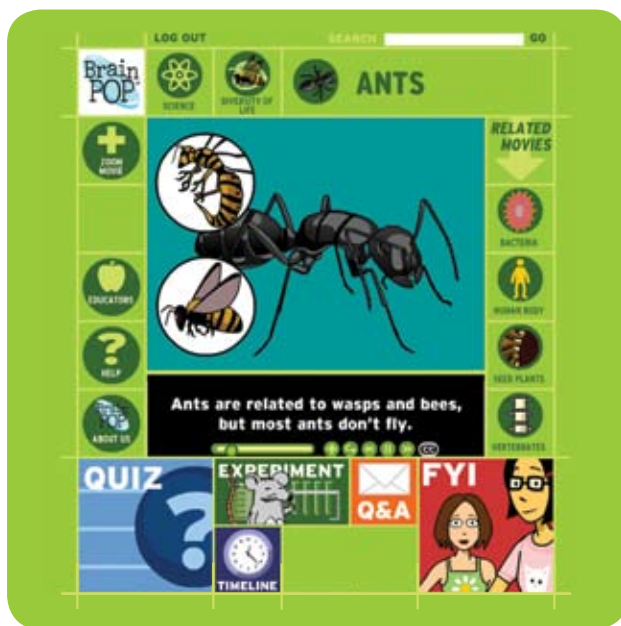
BrainPOP Online Animated Content for Grades 3 and Up



Designed to actively engage students in grades 3 and up, BrainPOP encompasses more than 650 curricular topics. And, we're growing! Science, Social Studies, English, Math, Technology, Arts & Music and Health are all brought to life through short, animated movies and related interactive quizzes and features.

BrainPOP In a Nutshell

- **Engaging:** Students with varied learning styles respond enthusiastically to BrainPOP's compelling characters, clever writing and unique voice.
- **Aligned With State Standards:** Resources are searchable by current state standards, grade level or subject area.
- **Easy to Use:** All content is accessible online. No downloading, maintenance or installation required.
- **Versatile:** Works on PC or Mac, with projectors or interactive whiteboards. Can be used 1-to-1, in small groups or in whole-class settings.
- **Formative Assessment:** Online or printable quizzes measure comprehension before or after a lesson.
- **Differentiated Learning:** Diverse content and resources allow teachers to meet multiple students' learning styles.
- **Closed Captioning:** Supports students with special needs and assists with reading practice and note-taking for all learners.
- **Award-Winning:** Among the many educational honors BrainPOP has received are those from the **Association for Library Service to Children**, the **Association of Educational Publishers**, *Forbes*, *District Administration*, and **Homeschool.com**.



About BrainPOP

Founded in 1999, BrainPOP creates animated, curriculum-based content that supports educators and helps them enhance their lessons. We reach more than 13 million children and welcome more than 1.5 million unique visitors to our sites each month. BrainPOP is used in numerous ways, from introducing a new lesson or topic to illustrating complex subject matter to reviewing before a test. Educators praise the effectiveness of our resources in engaging students, as well as our products' ease of use. The suite of award-winning BrainPOP products includes BrainPOP, designed for grades 3 and higher, BrainPOP Jr., for grades K-3, and BrainPOP Español. Our ever-expanding content is aligned to state standards and is easily searchable with our online standards tool. We offer a range of flexible subscription packages for districts, schools, media labs, classrooms, homeschoolers and homes.